

## 7 signs your APM tool isn't right for the cloud native job

Delivering exceptional customer experience and staying competitive has organizations rushing to deploy cloud native technologies. But existing application performance monitoring (APM) tools weren't built to support cloud native containers and microservices. That's the job of a cloud native observability solution. How do you know when it's time to trade up from your existing application performance monitoring to cloud native observability? Know the signs.

## 7 reasons to trade your APM tool for cloud native observability



Cloud native observability wins over APM tools, but not all solutions are created equal. Know what to look for in a purpose-built cloud native observability solution.

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