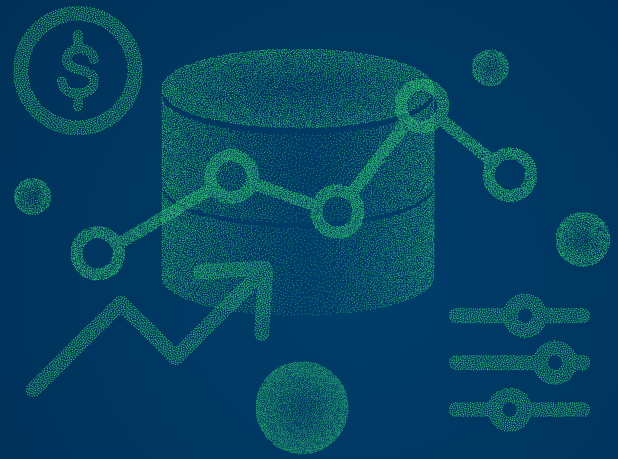


# Control Observability Costs

Eliminate waste and improve performance  
to deliver more business value using Chronosphere



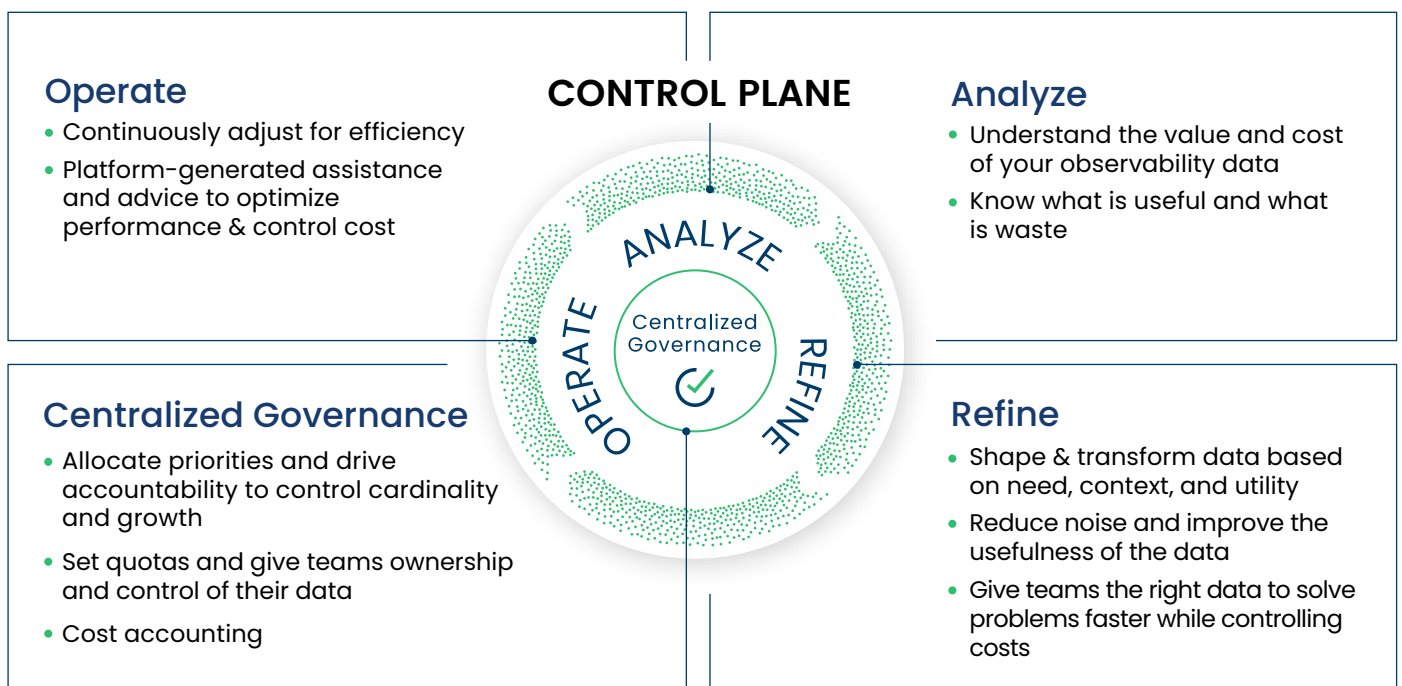
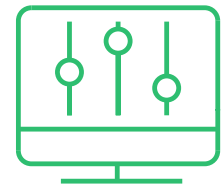
## The Challenge:

Observability costs are out of control - growing faster than the business. The adoption of cloud native has led to an explosion in observability data - much of which is waste - yet you are forced to pay for it. To control costs, many organizations are forced to make trade-offs that sacrifice visibility, reduce business insights, and increase risk. This is because most observability solutions don't provide tools to help you understand the value of your data or the ability to optimize it based on the business value it delivers.



## Solution:

Chronosphere allows you to transform your observability data so you can fulfill your existing dashboard and alerting needs without having to store all the data in the raw form. Our Control Plane gives you the power to analyze and understand what observability data is useful, and what is waste. And it provides you with the ability to shape it based on need, context, and utility, storing only the useful data to reduce cost and improve performance.



# Benefits by Role:

Observability is one of the most expensive items in your budget. Its cost is out of balance with the value it delivers. Stop making trade-offs that reduce visibility and increases risk. Chronosphere customers, on average, **reduce their observability data volumes by 60% while reducing troubleshooting time by 50%**. Depending on your role, this means:



## Platform Engineering Leader

- Cut operational costs
- Eliminate surprise overages & tough conversations with the CFO
- Improve engineering productivity & satisfaction



## SRE/Observability Leader

- Gain visibility into expensive services
- Delegate ownership of usage & budget to decentralized teams
- Stop having partial coverage due to high cost



## Developers/Engineers

- Stop wasting time on metrics reduction projects
- Instrument with confidence and without cost restrictions
- Better on-call experience

# Do More with Chronosphere

Chronosphere allows you to get your observability data growth under control and helps you transform your existing observability tools and practice from a cost-center to a source of competitive advantage. Leveraging a dedicated customer success team, Chronosphere will help you on Day 1 and moving forward to:

## Day 1

Align your observability costs to the value it delivers:

- Reduce your observability data volumes by 60%, on average
- Remediate issues faster- Engineers spend 50% less time troubleshooting, on average
- Optimized performance of dashboards and alerts

## Day 2+

With data and costs under control, you are free to do more:

- Expand visibility and coverage
- Increase use of custom metrics to build meaningful software that delights customers
- Use data-driven insights to optimize the value your observability data delivers

*«With Chronosphere, we were able to not only significantly improve reliability and performance of our observability solution, but we've also saved millions of dollars a year. With the Chronosphere Control Plane, we're reducing our observability data volumes by more than 80%»*

**Robinhood** 

**Yash Kumaraswamy**

Senior Staff Engineer  
at Robinhood

Learn more and  
request a demo at  
**chronosphere.io**

 **chronosphere**