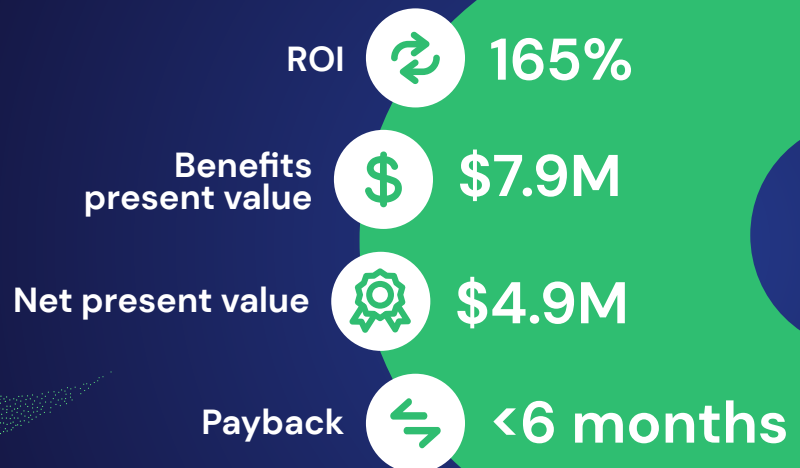


The Total Economic Impact™ of Chronosphere for observability

In a recent study based on customer interviews, independent analysis, and financial modeling, Forrester Consulting concluded organizations can generate significant economic benefits from adopting Chronosphere for observability. For purposes of this study, Forrester aggregated five customer experiences and combined the results into a single composite organization that is a multinational, industry-agnostic business-to-consumer (B2C) organization with an annual revenue of \$1 billion.

Benefits at a glance

Three-year risk-adjusted present value (PV) quantified



4 challenges driving customers to invest in Chronosphere

- 1 Scattered, ineffective existing point products
- 2 Poor reliability of existing tooling, increasing likelihood of incidents/downtime
- 3 High costs as invaluable resources dedicated to observability platform management
- 4 Cost of observability data growth exceeding the cost of production systems

Quantitative advantages of Chronosphere

75%

Reduction in incidents



65%

Less time spent on observability administration



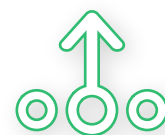
40%

Cost savings from reduction in stored observability data



Up to 50%

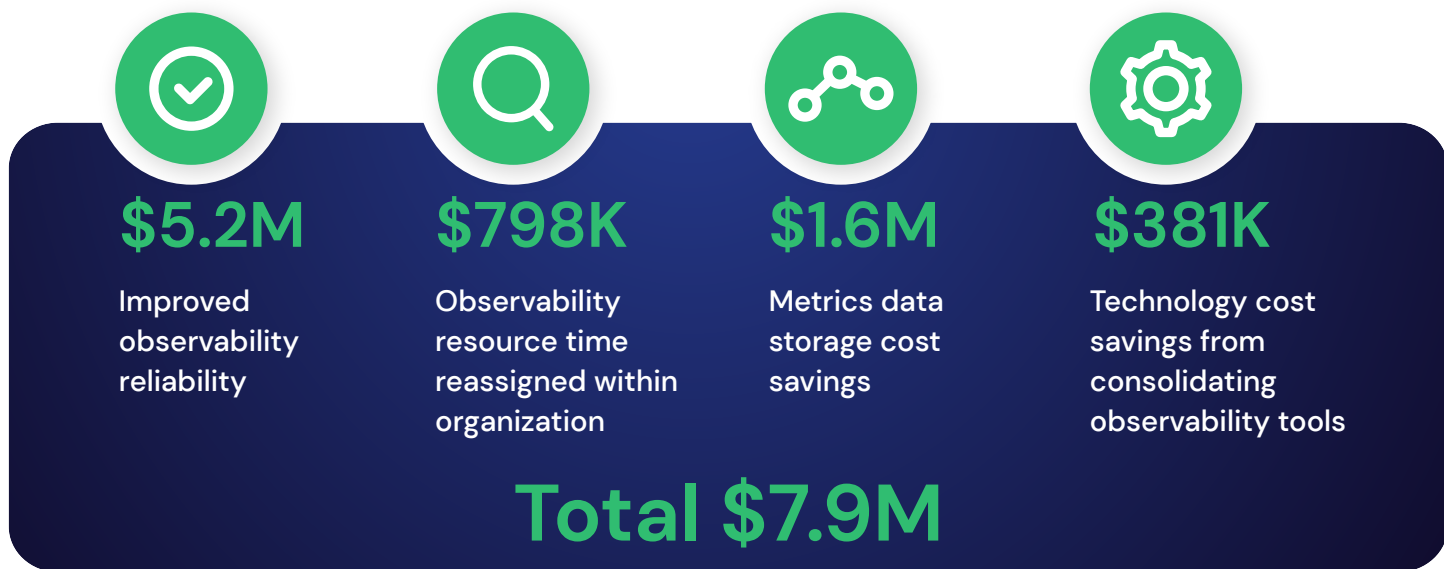
Tech cost savings from consolidating prior observability tools



Qualitative gains

- ✓ Improvements to employee satisfaction
- ✓ Positive customer experiences
- ✓ Open source model benefits
(e.g., large peer support network, onboarding/training, latest updates)

Financial summary



Customer voices

“Before Chronosphere, our observability was on fire. It was negatively impacting the quality of life of the people on my team as well as all the service owners. Now it is not on fire. Chronosphere has just worked.”

— Director of infrastructure, security software

“Since implementing Chronosphere, we haven't had any sev 0 or sev 1 events.”

— Senior staff software engineer, financial software

[Download the TEI study](#)