








# Four Steps to Choosing a Modern Observability Platform

Whether your enterprise is seeking a competitive edge or your born-in-the-cloud organization is disrupting the status quo, the right modern observability solution can help you maximize investments in cloud native infrastructure and apps. But how do you discover a platform that works like your engineers do to deliver world-class customer experience?

## STEP 1 Recognize traditional monitoring tool shortcomings

Traditional APM and infrastructure monitoring tools are challenged to perform optimally in cloud native environments:

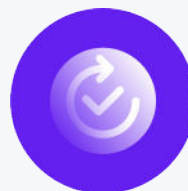
-  Costs exceed budget
-  Scalability restrictions
-  Operational burdens
-  Downtime and data loss
-  Lack of control
-  Poor user experience
-  Vendor lock-in

## STEP 2 Prioritize four key considerations

The right cloud native observability solution will empower your organization to:



**Tame data growth and control costs**



**Gain consistent availability and reliability**



**Increase engineer productivity**



**Take advantage of world-class customer success services**

## STEP 3 Compare critical capabilities

The following capabilities are a few keys to cost optimization and resource efficiency:

Checklist: Cloud native observability		
Capability	Key Features	Vendor
Tame data growth and control costs	Control plane	✔ Yes   ✘ No
	Visibility and quotas	✔ Yes   ✘ No
	Downsampling and aggregation	✔ Yes   ✘ No
	Retention and resolution	✔ Yes   ✘ No
	Open source compatibility	✔ Yes   ✘ No
Gain consistent availability and reliability	Service-level indicators, objectives, and agreements	✔ Yes   ✘ No
	SLA checks	✔ Yes   ✘ No
	Dedicated endpoint with no noisy neighbors	✔ Yes   ✘ No
	Cloud provider choice/circular dependency protection	✔ Yes   ✘ No
Increase engineer productivity	Contextual views	✔ Yes   ✘ No
	Query acceleration	✔ Yes   ✘ No
	Deep integration of telemetry types to avoid context switching	✔ Yes   ✘ No
	Query scheduling	✔ Yes   ✘ No
Deliver world-class customer success services	Enterprise-grade service & support	✔ Yes   ✘ No
	Training and enablement	✔ Yes   ✘ No

## Step 4 Take a test drive



71%

of engineers say their business can't innovate effectively without good observability

After completing an evaluation on paper, the next step is to take a test drive of the best-fit-for-your-organization cloud native observability solution. A free pilot of any cloud native observability solution capabilities should allow you to use your actual data set to ensure it meets your needs before purchasing.

Read the full cloud native observability buyer's guide to learn more about key considerations when choosing an observability solution.

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