

Control Observability Costs

Reduce costs and gain control over observability spend — without sacrificing visibility

THE CHALLENGE

Observability costs are exploding

The adoption of microservices and containers has led to an explosion in observability data. To control observability costs, many organizations are forced to make trade-offs that sacrifice visibility, reduce business insights, and increase risk. This is because most observability solutions don't provide tools to help you understand the value of your data or optimize that data based on the business value it delivers.

THE SOLUTION

Tame your observability data and costs with Chronosphere's Control Plane

Chronosphere allows you to take control of all your observability data, including metrics, logs, or traces. Our Control Plane gives you the power to analyze and understand what observability data is useful, and what is waste. And it provides you with the ability to shape and reduce it based on need, context, and utility, storing only the useful data to cut costs and improve performance.

"We had significant cost savings while we were actually able to send more data over the system. With big load increases during our black Friday event — up to 10x — and Chronosphere had no issues handling that. It was a win-win overall for us."

SRINIVAS KRISHNAN

Former Sr. Principal Engineer
Affirm

Control Plane

ANALYZE

- Understand the value and cost of your observability data
- Know what is useful and what is waste

OPERATE

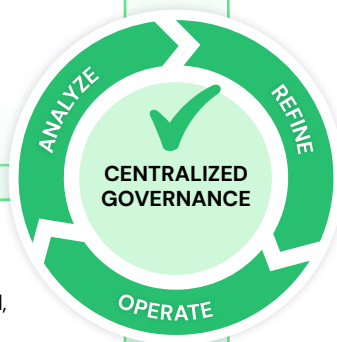
- Continuously adjust for efficiency
- Use platform-generated assistance to optimize performance and control cost

REFINE

- Shape and transform data based on need, context, and utility
- Reduce noise and improve the usefulness of the data

CENTRALIZED GOVERNANCE

- Allocate priorities and drive accountability to control cardinality and growth
- Set quotas giving teams ownership and control



Benefits by role

Stop making observability instrumentation and data trade-offs that reduce visibility and increase risk. Chronosphere customers, on average, reduce their observability data volumes by 84% while reducing troubleshooting time by 50%. Depending on your role, this means:

Platform Engineering Leader

- Cut operational costs
- Eliminate surprise overages and tough conversations with the CFO
- Improve engineering productivity and satisfaction

SRE & Observability Leader

- Gain visibility into expensive services
- Delegate ownership of usage and budget to decentralized teams
- Stop having partial coverage due to high cost

Developers & Engineers

- Stop wasting time on observability data reduction projects
- Instrument with confidence and without cost restrictions
- Deliver a better on-call experience

Do more with Chronosphere

Chronosphere helps you transform your observability practice from a cost-center to a source of competitive advantage. Leveraging a dedicated customer success team, Chronosphere will help you on day one and moving forward to:

DAY ONE

Align your observability costs to the value it delivers:

- Reduce your observability data volumes by 84%, on average
- Remediate issues faster — engineers spend 50% less time troubleshooting, on average
- Optimized performance of dashboards and alerts

DAY TWO+

With data and costs under control, you are free to do more:

- Expand visibility and coverage
- Increase use of custom metrics to build meaningful software that delights customers
- Use data-driven insights to optimize the value your observability data delivers

Cut hidden costs in observability.

Download the checklist to learn the nine critical cost challenges and recommendations for observability platforms.

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