



Cloud-native observability for what's next with Chronosphere





Industry challenges

Cloud-native architectures have forced organizations to revisit how they perform monitoring and observability. Why? Because data is growing in scale and cardinality, systems are more flexible and ephemeral, and services and systems have greater interdependencies. All of this has led to an explosion in complexity that makes it nearly impossible to reliably and efficiently operate cloud-native services without dramatically increasing overhead. Finding a new approach is needed.



Put you back in control of observability

Chronosphere is a purpose-built observability platform for cloud-native technologies like Kubernetes, so you can understand what's working and what's not working before your customers do.

- Control observability data growth by cutting volumes by up to 50%
- Chronosphere is 5X more reliable than alternative SaaS monitoring solutions (99.9% SLA, never missed compared to 99.5%).
- Engineers can detect issues 7x faster with Chronosphere



"Trust and visibility into Metrics within Chronosphere has been a change agent across the organization, shifting focus primarily to metrics over logs"



Scott Staples Doordash, Engineer Manager, Observability







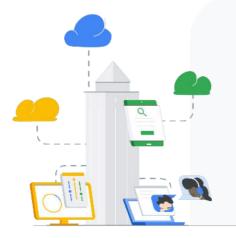
Why Chronosphere

- Control observability data Keep observability data from increasing exponentially, even as you grow.
- Future-proofed observability Powered by open source and 100% PromQL compatible, allows you to leverage existing Prometheus and other OSS investments for greater speed and flexibility.
- **Scale reliably** Built for cloud-native scale and complexity so you don't miss a beat.
- Solve problems faster Help engineers be more productive by giving them faster and more actionable alerts that they can triage rapidly and spend less time on monitoring instrumentation.



Why Chronosphere & Google Cloud

- Built on cloud-native technology Chronosphere is a rapidly growing GCP customer with a successful GKE deployment.
- Proven at large scale Both Google
 Cloud and Chronosphere are proven to
 handle large volumes of data without
 interruption or extraordinary expense.
- Aligned SRE principles and practices Chronosphere adopts the same SRE
 principles and practices as GCP so we
 strike the balance between speed and
 reliability.
- Easy to Buy and Install Access from Google Cloud Marketplace and work directly with either Google or Chronosphere for assistance.



Ready to start your observability journey?

Learn more about <u>Chronosphere on Google Cloud</u>. Learn more about <u>Chronosphere</u>.